

Registration Form TALENT MASTERS SERIES **Register Online** at www.urban-forum.com **ABCDEFGHIJ**

Contact Person's Details:
 Name (Dr/Mr/Mrs/Ms) _____ Designation _____
 Address _____
 Postcode _____ Country _____
 Telephone _____ Mobile _____
 Facsimile _____ Email _____

Company Information
 Company Name _____
 Company Industry _____
 Company Size 1 - 19 20 - 49 50 - 99 100 - 499 500 - 999 1000 above
 Please register the following for TALENT MASTERS SERIES
 Date: 24 October 2011

Participant's Information
 Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____
 Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____
 Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____

Fee and Special Deals

ONE-DAY SEMINAR: Developing Talented Leaders Who Deliver 9am to 3pm	Early bird fee (Pay before 23 Sept 2011)	Normal fee (Pay after 23 Sept 2011)
Individual	RM2300 per person + 1 free copy of "The Talent Masters" book	RM2500 per person
Group (3 or more pax)	RM2100 per person + 3 free copies of "The Talent Masters" book	RM2100 per person

**ONE-DAY SEMINAR: Developing Talented Leaders Who Deliver (9am - 3pm)
 AND INTIMATE CONVERSATION WITH A GLOBAL GURU: Developing a Country's Talent Strategy (4pm to 7pm)**

YES, I am interested in taking (Please tick package of interest) GOLD PACKAGE: RM9,000 SILVER PACKAGE: RM5,300

Please note, only one discount/special offer is applicable
 Total Amount _____ (no. of pax) x _____ (unit fee)=RM _____

Status of Sponsorship
 Self Company (please indicate if company sponsored)

Payment Options (Please tick (v) as applicable)
 * Please write your name and event name "TALENT MASTERS SERIES" on back of cheque.
 Cross cheque shall be made payable to "Urban Forum (Malaysia) Sdn. Bhd."
 Cheque Cheque _____
 Credit Card Card Type Visa Mastercard
 Card Number ---
 Expiry Date /
 Transfer account Cardholder's Name _____
 Signature _____ Date _____

Upon signing this form, you are deemed to have read and understood the Registration Guidelines, Procedures and Policies and have accepted the terms contained therein. Please return this registration form together with the payment to reach us before the commencement of the event. Please address it to Urban Forum (Malaysia) Sdn. Bhd., 45-2, Block C2, Dataran Prima, Jalan PJU 1/39, 47301 Petaling Jaya, Selangor or Fax: +603 7880 3067.

Date and Venue
 Date 24 October 2011
 Venue 4pm to 7pm, 24 October 2011
 Hotel Istana, Kuala Lumpur, Malaysia

Administration Details
 Tel +60-3-78806839
 Fax +60-3-78803067
 Mail to Urban Forum (Malaysia) Sdn.Bhd.
 45-2, Block C2, Dataran Prima
 Jalan PJU 1/39, 47301 Petaling Jaya
 Selangor, Malaysia
 Website www.urban-forum.com

Online Registration and Enquiries
 Email malaysia@urban-forum.com
 Website www.urban-forum.com

- Why Register Online**
- convenient – enjoy self service 24:7.
 - cost saving – enjoy better rates at times.
 - always informed – instant status updates.
 - register profile once & recall when needed, easy & time-saving.
 - informative – track your participation history.
 - user friendly – simple and guided steps, less tedious.
 - proactive – enjoy updates on quality events.
 - responsive – effective online communication.

Early Bird Discount
 Limited places are available at event.
 Book and before 23 September 2011 and ENJOY BIG SAVINGS.

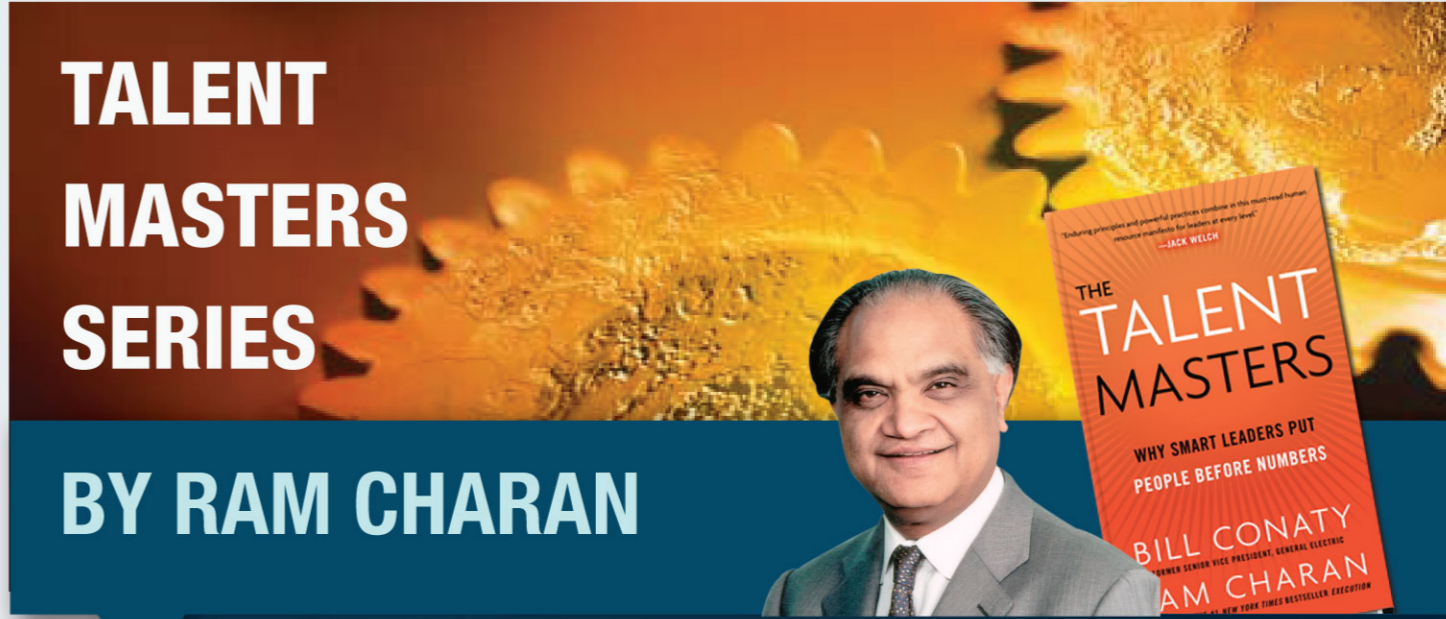
Substitution of Delegate(s)
 This is allowed, provided the Organiser is notified in writing of the name and the designation of the new delegate(s) at any time prior to the commencement of the event. Transfer of registration to other programmes is not allowed.

Incorrect Mailing Information
 It is possible that you may receive multiple mailings of this event or incorrect company details on the label, for which we apologise. If this happens, please let us know so that we can update our database immediately.

- Refund of Fees**
 All cancellations of registrations must be made in writing. If cancellation are received
- more than 14 days before the event a full refund of the fee less 10% administrative charges will be given.
 - 7 - 14 days before the event a 50% refund of the fee will be given.
 - Less than 7 days before the event no refund will be given but (i) a substitute delegate is welcome to take your place or (ii) a set of documentation will be given.

Cancellation
 We reserve the right to cancel the programme due to unforeseen circumstances.

DON'T MISS OUT! call us at,
 TEL +60-3-7880 6839
 FAX +60-3-7880 3067
 E-MAIL malaysia@urban-forum.com
 WEB www.urban-forum.com



TALENT MASTERS SERIES BY RAM CHARAN

Fast Company

"Ram Charan [consults] for the largest and most powerful companies . . . even more than his dedication, it's his insights that have won him the ear of hundreds of top managers. . . . What Charan loves to do is to solve business problems. With his plainspoken Socratic approach, he helps demolish organizational silos or persuade entrenched executives to change their points of view. . . . Companies seek him out for his 'wise man' approach rather than choosing a consultant with a narrow specialty."

Fortune Magazine

"Meet a wise man: Ram Charan's frenetic pace, fierce intelligence, and deep access have made him an unrivalled source of real world insights into what business does right - and all too often wrong."

ONE-DAY SEMINAR: Developing Talented Leaders Who Deliver

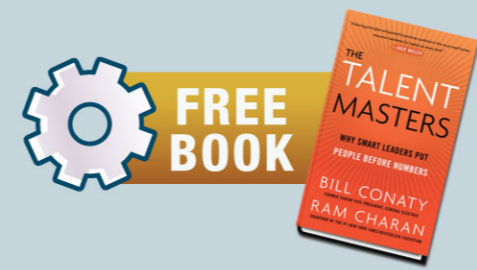
Time: 9am to 3pm,
 Date: 24 October 2011, Monday
 Venue: Hotel Istana, Kuala Lumpur, Malaysia

(Open to Public)

INTIMATE CONVERSATION WITH A GLOBAL GURU: Developing a Country's Talent Strategy

Time: 4pm to 7pm,
 Date: 24 October 2011, Monday
 Venue: Hotel Istana, Kuala Lumpur, Malaysia

(Limited to 50pax)



for every participant who pays before 23 September 2011
www.urban-forum.com



NO TALENT...

NO NUMBERS....

ONE-DAY SEMINAR: Developing Talented Leaders Who Deliver

9am to 3pm, 24 October 2011, Hotel Istana, Kuala Lumpur, Malaysia

WHO SHOULD ATTEND

- Head of Organisations
- Presidents
- CEOs
- MDs
- Executive Directors
- Board Directors
- Vice Presidents
- General Managers
- Regional Directors
- Director Generals
- COOs
- Business Directors
- Human Resource Executives & Training Directors
- Managers being groomed to lead the organisation and those instrumental developing the workforce.

We are pleased to invite you to participate in the Ram Charan Talent Masters' Series on Monday 24 October 2011, Kuala Lumpur Malaysia.

Ram Charan is a highly sought after business advisor, famous among global senior executives for his uncanny ability to solve their toughest business problems.

The one day public seminar on 24th October 2011 from 9am to 3pm is designed for organisations interested to develop their organisation's leadership talent.

Nothing is more important to an organisation's performance than its ability to develop and deploy talent with 'the right stuff'. Almost everything else, from economic downturns and interest rate up-ticks to surprise moves by competitors, is an excuse. But *only a few organisations have discovered how to be masters of the talent game.*

Takeaway

Dr Charan will present A PROVEN and practical approach to developing an organisation's leadership talent. Participants will leave with:

- An understanding of how to encourage their most valued employees to reach their full potential.
- A toolkit to develop their organisation talent.

INTIMATE CONVERSATION WITH A GLOBAL GURU: Developing a Country's Talent Strategy

9am to 3pm, 24 October 2011, Hotel Istana, Kuala Lumpur, Malaysia

WHO SHOULD ATTEND

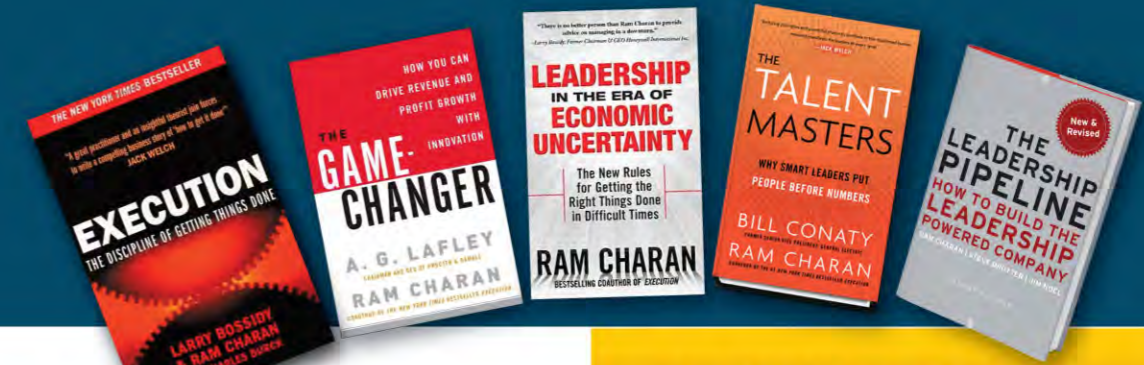
- Head of Organisations
- Presidents
- CEOs
- MDs
- Executive Directors
- Board Directors
- Vice Presidents
- General Managers
- Regional Directors
- Director Generals and those instrumental developing the country's talent base.

This exclusive one-on-one dialogue follows the one-day seminar and is limited to 50 CEOs/Presidents and government leaders.

Dr Charan will discuss with Malaysian leaders *how best to develop a country's talent strategy*. This forum will highlight Dr Charan's expertise on growing a country's strategy with insights he gained from China, Singapore and India plus, it will include a panel discussion with key leaders.

This is a rare opportunity to spend time with one of the greatest business leaders of our time.

Don't miss the opportunity meet the man in person and network with your peers and influential leaders on matters that are of great concern to organisations and the nation.



ABOUT RAM CHARAN



For more than thirty-five years, Dr Charan has worked behind the scenes with top executives at some of the world's most successful companies, providing advice that is down-to-earth and relevant and that takes into account the real-world complexities of business.

Identified by Fortune as the leading expert in corporate governance, Dr. Charan is helping boards go beyond the requirements of Sarbanes-Oxley and the New York Stock Exchange by providing practical ways to improve their group dynamics. Boards, CEOs, and senior-most human resource executives often seek his advice on talent planning and key hires.

Many people have come to know Dr. Charan through in-house executive education programmes. His energetic, interactive teaching style has won him several awards. He won the Bell Ringer award at GE's famous Crotonville Institute and best teacher award at Northwestern. He was among *BusinessWeek's* top ten resources for inhouse executive development programs.

Dr. Charan is also the author of the bestseller *Execution: The Discipline of Getting Things Done* and *Confronting Reality*, both co-authored with Larry Bossidy, *What the CEO Wants You to Know*, *Boards at Work*, *Every Business Is a Growth Business*, *Profitable Growth*, and *Boards That Deliver*. A frequent contributor to Fortune, Dr. Charan has written two cover stories, "Why CEOs Fail" and "Why Companies Fail." His other articles have appeared in the *Financial Times*, *Harvard Business Review*, *Director's Monthly*, and *Strategy and Business*.

PACKAGES AVAILABLE

GOLD PACKAGE:

For closed-door dialogue and public programme with Ram Charan

1. 3 seats to attend the one-day seminar on "Developing Talented Leaders Who Deliver" on Monday 24 October 2011 from 9am to 3pm.
2. 3 free copies of "The Talent Masters" book.
3. 1 seat for CEO/President to participate in an exclusive closed door dialogue with Dr Ram Charan on 24 October 2011 from 4pm to 7.00pm inclusive of high-tea.
4. 1 free copy of "The Talent Masters" book signed by Dr Ram Charan for CEO/President.
5. Those attending the closed-door dialogue have the option to sign up for one-on-one coaching/mentoring from the business world master himself. (This is chargeable). RM9,000 (Limited to 25)

SILVER PACKAGE:

For closed-door dialogue and public programme with Ram Charan

1. 1 seat for CEO/President to attend a seminar on "Developing Talented Leaders Who Deliver" on Monday 24 October 2011 from 9am to 3pm.
2. 1 seat for CEO/President to participate in an exclusive closed-door dialogue with Dr Ram Charan on 24 October 2011 from 4pm to 7.00pm inclusive of high-tea.
3. One copy of "The Talent Masters" signed by Dr Ram Charan RM5,300 (Limited to 25)

GROUP PACKAGES:

For full day seminar on "Developing Talented Leaders Who Deliver" (3 or more persons)

1. Pay BEFORE 23 Sept 2011 and be entitled to 3 seats at RM2,100 per person PLUS 3 free copies of "The Talent Masters" book.
2. Pay AFTER 23 Sept 2011 and be entitled to 3 seats at RM2,100 per person.

INDIVIDUAL PACKAGE:

For full day seminar on "Developing Talented Leaders Who Deliver"

1. Early bird fee: RM2,300 per person PLUS 1 free copy of "The Talent Masters" book if booked & paid before 23 September 2011.
2. Normal fee: RM2,500 per person if booked & paid after 23 September 2011.